

SPOTLIGHT ON
FUNCTIONALITY,
SUSTAINABILITY & COST
IN THE DRINK INDUSTRY



THE MUST-ATTEND EVENT FOR F&B INDUSTRY PROFESSIONALS

It's an exciting time in the beverage manufacturing industry. Environmental shifts, rising taxes, raw material costs, food safety & quality concerns, increasing competition and changing consumer preferences are impacting the beverage manufacturing market.

In this climate, **innovation is key**. We're seeing rapid adoption of new technology as well as new concepts—buzz words such as blockchain and IoT 4.0 have evolved into real-world applications around the world. As large beverage companies align their portfolios to reflect changing consumer preferences, the beverage landscape is developing to become more **functional, sustainable and cost-friendly**.

The pressure is on to produce more for less, sustainably—in the Asia Drink Conference 2020, leaders of the beverage manufacturing industry will have a platform to share their knowledge on how to fulfill this agenda.

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To enquire, please contact us.



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YOUR NETWORK IS YOUR NET WORTH

FORGE MEANINGFUL CONNECTIONS WITH APFI'S EVENTS

Every year, APFI co-hosts events and conferences in Singapore and in the Asia Pacific region, one of which is the Asia Drink & Packaging Conference held at ProPak Asia in June. Event sponsors are given the opportunity to network with hundreds of industry professionals specialising in the drink and packaging industries.

The attendees are regional industry players in the beverage manufacturing industry such as Osotspa, Kronos Thailand, Thai Beverage Association, Coca-Cola Thailand, Malee Group, Carabao Group, Patkol, Charoen Pokphand Foods, Thai Beverage Union and Haad Thip Public Company.



8TH EDITION ASIA DRINK CONFERENCE 19TH JUNE 2020 BITEC, Bangkok, Thailand

HELD AT PROPAK ASIA, 17-20 JUNE 2020

Create brand awareness and showcase your latest product offerings while interacting freely with industry professionals at the event. Fulfill your marketing objectives through tailored networking sessions!

DELEGATE FEES:

Early bird

3,000 THB

from now-25 May 2020

Normal

4,000 THB

from 26 May to 19 June 2020

	PLATINUM SPONSORSHIP US\$12,500	GOLD SPONSORSHIP US\$11,000
EXCLUSIVE BENEFITS	Premium positioning of company banner outside conference room	
	Dedicated Email News Announcement to over 80,000 industry contacts announcing Platinum Sponsorship	
BENEFITS	Recognition as Platinum/Gold Sponsor in all Pre-Conference and Conference publicity materials including: Conference Book, Onsite Conference Backdrops and Banners and Pre-Conference Marketing Materials	
	Company logo and 150-word description in conference book	
	Company logo and hyperlink on conference web page	
	Inclusion of company brochure in the conference delegate pack	
	Table Top presentation in prime location outside conference room	
	1 x Top rolling colour advertisement in ProPak Asia E-Directory Banner	
	1 x Full page colour advertisement in Asia Pacific Food Industry Magazine	
	1 x Full page back cover colour advertisement in conference book	1 x Half page colour advertisement in conference book
	Opportunity to deliver 1 x 30min presentation in the morning session	Opportunity to deliver 1 x 30min presentation in the afternoon session
	10 complimentary delegate registrations	5 complimentary delegate registrations
OTHER SPONSORSHIP OPPORTUNITIES	LUNCH HOST (I AVAILABLE) US\$6,000 Delegates always appreciate a hearty lunch and the sponsors who provide them. Lunch sponsorship includes recognition on the menu, logo placement at each table, and an opportunity to provide a short lunch address during the break.	
	REFRESHMENT BREAK (I AVAILABLE) US\$3,800 Earn the appreciation of conference delegates with refreshments. Your company logo will be recognised at the catering points; recognition and space for your company banner will also be given in the conference programme.	

For enquiries on sponsorship opportunities and multiple-delegate pass bundle deals, please contact: **Sharon Lim (sharonlim@epi.com.sg)**

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PROGRAMME HIGHLIGHTS

9.30-10.00	Registration/Networking Coffee	
10.00-10.10	Welcome Address	
10.10-10.40	Keynote Address	
10.40-11.10	Beverage Industry: Trending Technologies	
11.10-11.40	A Spotlight On Consumer Demands & Their Impact On The Beverage Industry	
11.40-12.10	Digitisation & The Beverage Market	
12.10-14.00	Networking Lunch	
	AUTOMATION TRACK	BUSINESS & MARKETING TRACK
14.00-14.30	Automating Existing Technologies/Factories	Ensuring Sustainability In Beverage Manufacturing
14.30-15.00	Industry 4.0 & Sensors	Maintaining Low Cost & Maximum Efficiency While Being Sustainable
15.15-15.45	Labelling & Traceability	Energy Optimisation
15.45-16.15	Automated Logistics & Warehousing Solutions	Case Study: Successful Sustainability Initiatives
16.15-16.45	<p>DRINKTECHASIA</p> <p>The 19th International Beverage and Brewing Processing and Packaging Technology Exhibition</p>	<p>PROPAK ASIA</p> <p>The 28th International Processing and Packaging Technology Event for Asia</p>

VISIT