

www.asiadrinkconference.com

AsiaDrink Conference

16TH JUNE 2017
BITEC, BANGKOK, THAILAND

HELD AT
PROPAK ASIA, 14-17 JUNE 2017
WWW.PROPAKASIA.COM



THE CONFERENCE

The Asia Drink Conference is a premium event catered to senior managers of the beverage manufacturing industry. Over the past four years, it has seen an attendance of over 100 participants from Asia for each edition, and the coming 5th edition is expected to be as successful.

In addition to a common morning programme, the conference will feature two parallel tracks in the afternoon addressing business strategies and technological advances, including topics on the latest trends for processing, packaging and products, as well as advice for marketing tactics. The conference will therefore provide a unique and valuable platform for knowledge transfer, networking and promotional opportunities for sponsors.

Join us this year as we continue to fuel business exchanges and offer exclusive insights from a line-up of accomplished speakers.

THE ORGANISERS

The event is co-organised by Eastern Trade Media (ETM) and Bangkok Exhibition Services (BES).

ETM publishes Asia Pacific Food Industry, a leading trade magazine covering all areas of food and drink manufacturing and processing, and the publication of choice for over 35,000 professionals in the Asia Pacific region.

BES is the organiser of ProPak Asia, Asia's number one processing and packaging trade event which will run its 25th edition this year.

To enquire, please contact us.



ASIA PACIFIC
FOOD INDUSTRY
PROCESSING • PACKAGING • FLAVOURS & ADDITIVES • STORAGE & HANDLING
apfoodonline.com
Asia's leading trade magazine for the food and beverage industry.

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**PROPAK
ASIA 2017**

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MFPEA
Myanmar Food Processors & Exporters Association



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PLATINUM SPONSORSHIP US\$ 10,000 **EXCLUSIVE**

BENEFITS:

- Recognition as Platinum Sponsor in all Pre-Conference and Conference publicity materials including: Conference Book, Onsite Conference Backdrops and Banners, Pre-Conference Marketing Materials, Post-Show Conference Marketing Materials, and Conference Press Releases
- Opportunity to deliver 1 x 30min presentation at the conference (specific slot to be determined by the organiser)
- Table Top presentation in prime location outside conference room
- Company logo and hyperlink on conference web page
- 1 x Full page back cover colour advertisement in conference book
- 1 x Full page colour advertisement in ProPak Asia Show Directory
- Company logo and 150 word description in conference book
- Premium positioning of company banner outside conference room
- Dedicated Email News Announcement to over 30,000 industry contacts announcing Platinum Sponsorship
- 5 complimentary delegate registrations
- Inclusion of company brochure in the conference delegate pack

GOLD SPONSORSHIP US\$ 7,000

BENEFITS:

- Recognition as Gold Sponsor in all Pre-Conference and Conference publicity materials including: Conference Book, Onsite Conference Backdrops and Banners, Pre-Conference Marketing Materials, Post-Show Conference Marketing Materials, and Conference Press Releases
- Opportunity to deliver 1 x 30min presentation in the conference (specific slot to be determined by the organiser)
- Table Top presentation in prime location outside conference room
- Company logo and hyperlink on conference web page
- 1 x Half page colour advertisement in conference book
- 1 x Full page colour advertisement in ProPak Asia Show Directory
- Company logo and 150 word description in conference book
- Company banner outside conference room
- 3 complimentary delegate registrations
- Inclusion of company brochure in the conference delegate pack

OTHER SPONSORSHIP OPPORTUNITIES

LUNCH HOST (1 AVAILABLE) US\$ 5,000

Delegates always appreciate a hearty lunch and the sponsors who provide them. Lunch sponsorship includes recognition on the menu, logo placement at each table, a designated table for 10 guests and an opportunity to provide a short lunch address during the break.

REFRESHMENT BREAK (1 AVAILABLE) US\$ 2,800

Earn the appreciation of conference delegates. Your company logo will be recognised at the sponsored catering points; recognition and space for your company banner will also be given in the conference programme.

SPONSORSHIP

We have organised the sponsorship opportunities in a way that allows you to focus on the initiatives your company wishes to be associated with.

- Chance to nominate a speaker for the event and enhance your company's position as a market leader by showcasing expert knowledge of the industry
- Interact freely with qualified participants, including business and production managers and industry professionals, at the event
- Create brand awareness
- Showcase latest product offerings at dedicated information counters at the event

For enquiries on sponsorship opportunities and multiple-delegate pass bundle deals, please contact: Peh Sue Ann sueann@epl.com.sg / Kanyasa Mitrakasem (Pan) kanyasa@besallworld.com

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Refreshment Break Sponsor:



Market Research Partner:



Organised By:



Official Media:



Supported By:



Myanmar Food Processors & Exporters Association



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PROGRAM HIGHLIGHTS

9.00-9.30	Registration/Networking Coffee	
9.30-9.40	Welcome Address	
9.40-10.20	Health And Wellness Beverage Trends Across Southeast Asia <i>By Mr. Ekaphol Pongstabhon, MD of Tipco Foods PCL and Vice President of Thai Beverage Industry Association</i>	
10.20-10.50	The Economic Impact Of Rising Obesity Levels In South East Asia <i>By Steven Batholomeusz, Head of Advocacy & Communications, Food Innovation Asia (FIA)</i>	
10.50-11.25	Top 3 Beverage Categories To Watch Out For In The Next 5 Years For Asia <i>By Ieva Jurevičienė, Head of NPD, MyDrink Beverages</i>	
11.25-12.00	Functional Closures For Different Age Groups <i>By Mr Volker Spiesmacher, Sales & Marketing Director, Bericap</i>	
12.00-14.00	Lunch	
	TECHNOLOGY TRACK	BUSINESS & MARKETING TRACK
14.00-14.30	Global Aseptic Solutions <i>By Mr. Paul Schoenheit, Project Engineer Aseptic Technology, Krones AG</i>	Sustainability With Beverages <i>By Thai Beverage Industry Association</i>
14.30-15.00	Modular Machines And New Concepts For Data Driven Services In Filling And Packaging Lines <i>By Dr. Peter STELTER, KHS</i>	SMART Manufacturing - Translating Data Into Intelligent Business Decisions <i>By Sebastien Ory, Head of Business development, Software Business, Schneider Electric</i>
15.00-15.15	Coffee Break	
15.15-15.45	Aseptic Filling Of Still And Carbonated Drinks With And Without Fruit Pieces <i>By Marco Bruno, Senior Product Manager, GEA</i>	Innovation Opportunities In The Beverage Market <i>By Dr Yang Hongshun, Asst Professor, Food Science & Technology Programme, National University of Singapore</i>
15.45-16.15	IOT Solutions For Traceability: Tracing Beverages From Factory to Shelf <i>By Swisslog</i>	Marketing To Millenials vs Baby Boomers - Price - Demands - Product Category - Claims
	 DRINKTECHASIA The 16 th International Beverage and Brewing Processing and Packaging Technology Exhibition	IN CONJUNCTION WITH  PROPAK ASIA 2017 The 25 th International Processing, Filling and Packaging Technology Event for Asia